



## LYNETTE RUSS

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*Senior Producer*

Hello. Thank you for being interested in reading about me.

I am a real estate broker in Kansas City, where I focus on working with entrepreneurs and business owners that I feel inspired by. I have seen first-hand that my community and my family experience a more positive lasting impact when people approach real estate more consciously and because of this, I have made the decision to work with clients who are in alignment with me on the following;

- Passionate about what you do and who you serve
- Clear understanding of the impact and outcome you seek through real estate
- Demonstrates financial integrity
- Viewing everything with a positive mindset

I started in real estate in 2009, during the middle of the subprime mortgage crisis, which turned out to be a great time to learn. My career began working for two of Kansas City's most well-known and family-owned real estate firms. After about eight years, I decided to join one of the world's largest real estate companies. That did not fit the lifestyle or the self-image I was seeking. In 2017 I joined Cadence Commercial Real Estate where I have had the unique opportunity to evolve professionally as well as personally in an environment where I feel completely supported. I am surrounded by a team of amazing people who are incredibly knowledgeable, trustworthy and a true joy to be around. My area of expertise is working with local ownership groups and entrepreneurs, specifically acquisitions and sales in the Kansas City urban core. I truly love being able to support like-minded people with their real estate endeavors. The transactions are more enjoyable, efficient, and impactful when both the client and I are in alignment, together we can make big things happen.

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